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Haute Secrets: Where David Sinegal Wines and Dines

BY KATIE SWEENEY | HAUTE SECRETS, NEWS, SPOTLIGHT | SEPTEMBER 9, 2016

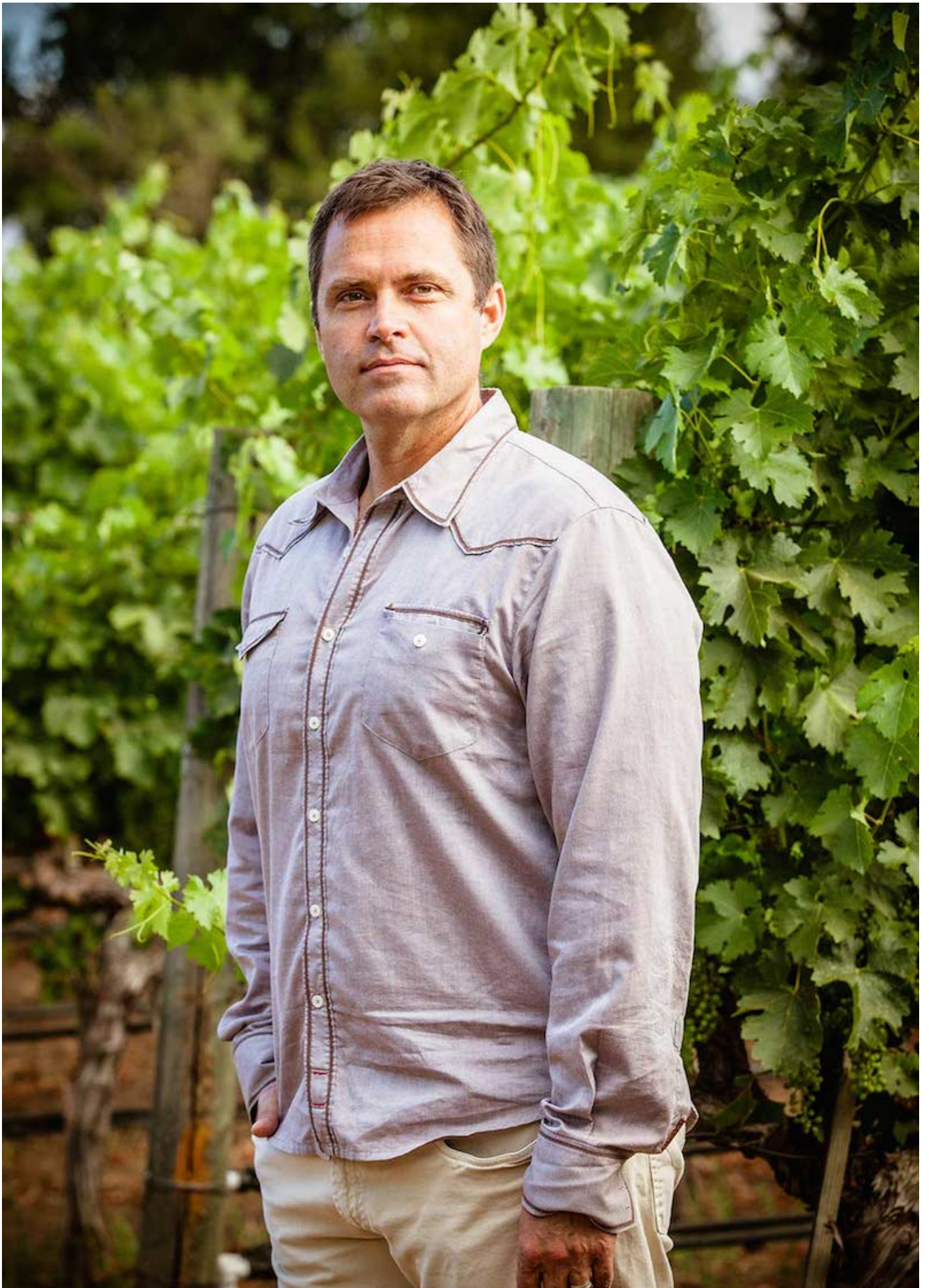


David Sinegal has a hard time sitting still. The **Costco** heir was in charge of buying and merchandising all of Costco's spirits before going on to work with **Starbucks**, **Pepsi**, and **Frito**. He's lived in San Diego, Seattle, St. Helena, and now San Francisco. His side projects involve creating and marketing a line of nutritional food products and distributing essential medicines to third world countries. He also purchased a winery in 2013 and transformed it into his namesake vineyard, **Sinegal Estate**. Today Sinegal is making Cabernet Sauvignon and learning the ups and downs of the winemaking business. Since we're huge fans of Sinegal's lush reds—*Haute Living* recently **hosted a dinner in Miami** where he poured them—we decided to find out where the he likes to hang out. Here, Sinegal shares his Napa Valley and San Francisco haute spots.

Where were you born: San Diego

How long in the SF area: I moved to St. Helena three years ago and to Noe Valley two months ago.

Neighborhood: Noe Valley





Occupation: Vintner

Favorite Restaurant: Current obsession is Mama Ji's

Best Sushi: Sanu

Best Italian: Ciccio's in Yountville

Best dessert: Panna Cotta at Cook St Helena

Best place for a romantic date: Meadowood: spend the day at the pool, visit the spa, and then have dinner at The Restaurant.

Best Sunday brunch: Zazie

Best place for a power business meeting: WeWork

If you have out of town guests, which hotel would you recommend? Cavallo Point Lodge

Favorite shopping venue/boutique: Gene Hiller

Favorite place to buy jewelry/watches: Crown and Caliber

Best Spa: Meadowood

Favorite Charity Event: Tipping Point

Favorite Cultural Event: San Francisco Antique Show

Favorite Cultural Institution: China Town

Best Steakhouse: Press

Best Pizza: Montesacro

Best Lunch: Hog Island Oysters

Best Gym/Athletic Facility: Ritual Yoga

Best Massage: Imperial Korean Spa

Best Limousine/Driving Service: Uber Black

Best Museum/Exhibit: Bay Area Discovery Museum

Describe your city in three words: Town and Country

Favorite historic/legendary place to see or explore: Presidio

All-around favorite spot in SF: Golden Gate Bridge

There is something for everybody.

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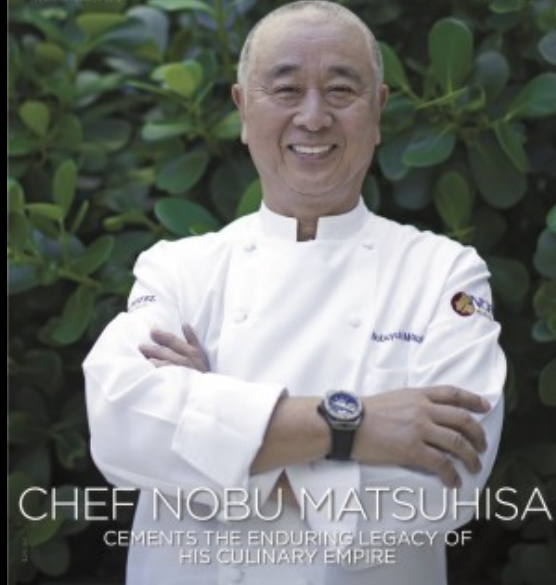
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