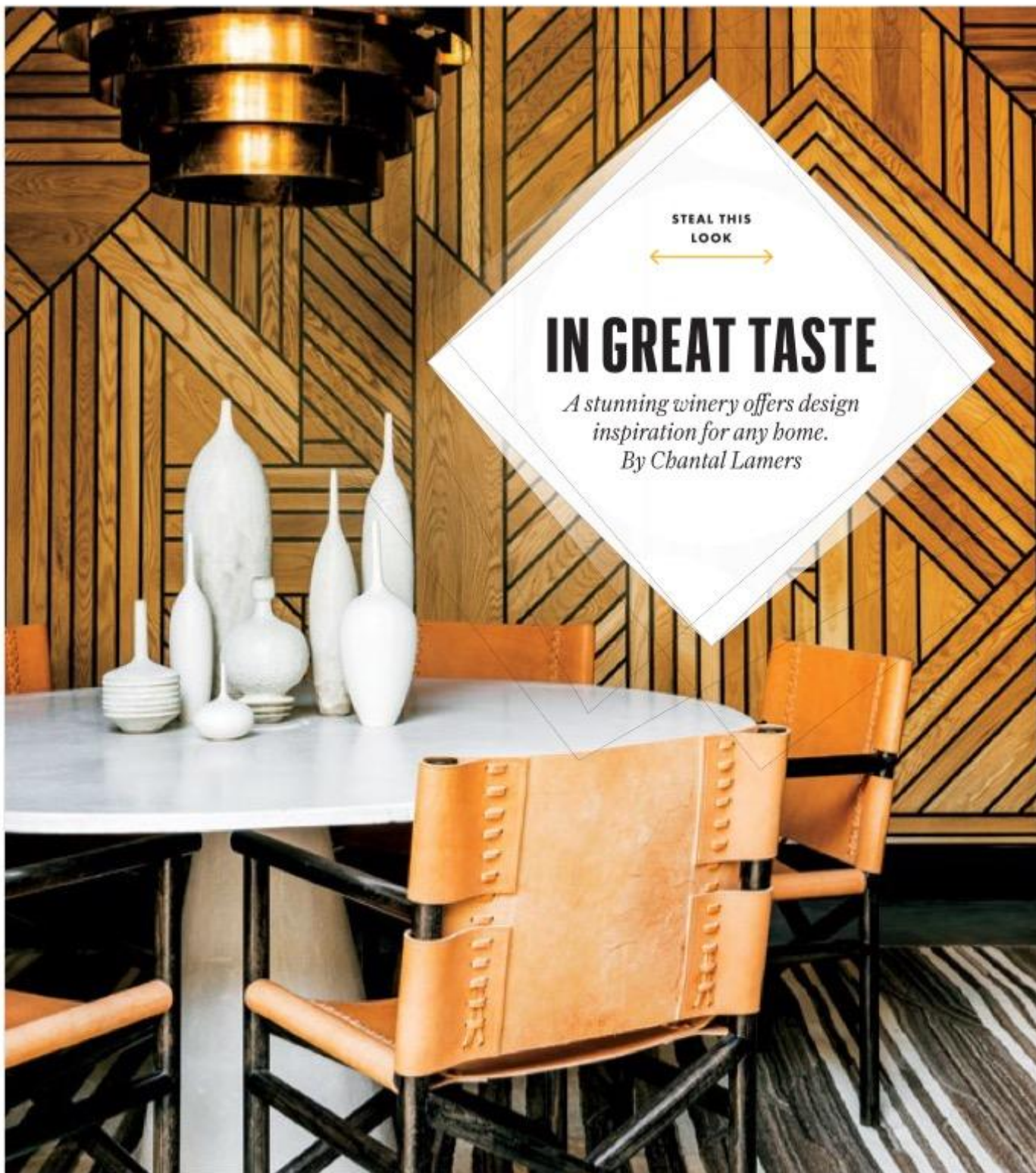# Home & Garden

STEAL THIS LOOK

IN GREAT TASTE

A stunning winery offers design inspiration for any home.
By Chantal Lamers

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WHEN DAVID SINEGAL purchased a historic winery in St. Helena, California, three years ago, the property was like a 19th-century painting come to life, with a storied Victorian farmhouse hugged by vineyards and a botanical garden. As much as he embraced the property's past, though, he also craved something modern and unexpected on the grounds—a design statement for the 21st century.

To that end, Sinegal hired San Francisco interior designer Katie Martinez to reimagine one of the winery's less picturesque buildings: a brick fermentation facility from the 1980s. "David asked me to think outside the box—he was willing to take risks," says Martinez, who was tasked with adding tasting and VIP rooms as well as a wine cellar to the structure. Her vision: a warm, contemporary interior that felt more like a private home than a traditional tasting room.

First, though, Napa-based architect Juancarlos Fernandez expanded the building, stretching the 5,300-square-foot footprint by some 1,800 square feet. From there, the architect clad the exterior in charcoal concrete panels and integrated a gold-tone-stained cedar trellis motif along the façade and parts of the interior to give the soaring ceilings a more intimate effect.

In tackling the decorating, Martinez's goal was to create magnetic yet down-to-earth spaces. In the tasting area (aka "living room"), that meant mixing warm and unfinished textures with strong architectural pieces and injecting a sense of personality through artwork and Sinegal's own book collection.

Sinegal, who'd anticipated that the prolific grounds would be the showstopper, was happily taken aback by the result. "I didn't expect a space that was so eye-catching," he says. "But everybody has been coming in here and saying, 'Oh, wow.'"
INFO *Tour and tastings by appointment only; sinegalestate.com.*

MAKE AN IMPACT
Martinez created drama within a tiny 12-by 12-foot VIP room (page 37), with a wall pattern created out of inlaid wood and an oversize brass pendant. Soft leather chairs and a faded rug balance the glam.

USE CONNECTIONS
Glass doors that fold to the side unify the terrace and tasting room. In choosing pieces for the outdoor space, Martinez played off the building. The custom-bleached teak table ties into the finish of the trellis, and the chairs echo the charcoal façade.

LET OBJECTS POP
A white oak built-in bookshelf was ebonized to create a high-contrast display. Even with the dark finish, the grain of the wood stands out, says Bill Schaeffer of Cello and Maudru Construction Company, the project's general contractor. "This is a good way to update wooden cabinets that have a dated finish," he adds.

USE BOOKS
AS PEDESTALS
FOR OBJECTS
→

USE BOLIVIAN
BLANKETS TO
CREATE CUSTOM
PILLOWS
↘

CLUSTER
POTTERY FOR
IMPACT
↘

LOW-PROFILE
FURNISHINGS
KEEP IT
LAID-BACK
↓

MINIMAL
LIGHTS DON'T
OBSTRUCT THE
VIEW
←

"I didn't want the finishes to be slick, shiny, or new."

—KATIE MARTINEZ, INTERIOR DESIGNER

BRASS FIXTURES
ADD WARMTH TO A
COOL SPACE

WARM UP WHITE

To keep the white walls from feeling cold, Martinez chose rich materials such as wood, leather, brass, and stone and added barnwood doors. It was important that nothing felt precious, says Martinez. In contrast to the stainless steel tank production room just beyond, "I didn't want the finishes to be slick, shiny, or new in this space."

GO DEEP WITH COLOR

A hand-dyed indigo sofa and an over-dyed wine-colored rug—a subtle nod to the venue—add welcome color to the room without disrupting the masculine-leaning aesthetic.

BALANCE STRONG WITH SOFT

Playing off the strong architecture, Martinez opted for an angular wooden table with brass plates. Round-backed textured barrel chairs and vintage bentwood chairs add soul.

EMBRACE THE DARK SIDE

For a moody bathroom (above), Martinez paired color-saturated walls with coordinating tile.

Brass, reclaimed wood, and plants (which get sun exposure thanks to skylights Martinez had installed) keep the space from feeling gothic.

ART = PERSONALITY

To create the feeling of a home, Martinez incorporated a gallery wall (right). When embarking on an art wall, she suggests starting with a couple of large pieces to build around. From there, choose a palette or theme that connects the pieces and consider mixing mediums, such as prints with photography and paintings. ◢